

Global Media and Mass Communication conference

May 24-26, 2023

National University of Mongolia, Ulaanbaatar

We would be delighted to have you present at this conference to hear what research is taking place in your country and region. We would like for this conference to build relationships and share information on a wide range of topics concerning media and mass communication. We would also love to hear your thoughts and opinion on the direction of this very important industry.

We would like to officially invite you to come and participate in this conference, which is being organized as part of the 80th anniversary of National University of Mongolia.

Global Media and Mass Communication features research addressing the following special focus:

Special Focus: Democracy-Free press, Tendency of Future Journalism, Media consumption

Theme 1: **Role of journalism and mass communication in 21 centuries**

On the presentation of the role of journalism and mass communication in 21 centuries

- New ethical dilemmas
- Sensation over quality
- Solution journalism
- Globalization of media
- Media management

- Advertising and marketing
- News media and journalism: changing dimensions of a profession
- The changing publishing industry
- Globalization of media

Keywords

- Ethics
- Dilemmas
- Advertising
- Sensationalism
- Journalism
- Public Relations

On discussion of the journalism and mass communication in 21 centuries

- What is journalist today?
- New Ethical dilemmas at this century?
- Sensationalism over quality in journalism
- Is Solution journalism the true quest of journalism

Theme 2: Media Technologies and Processes

On the presentation of the technologies of media and communication.

- Mass media and broadcast media: television, radio, newspapers, magazines
- Cinema and documentary
- Typographic media, from print to postscript
- Photography, from film to digital
- Hypermedia and multimedia

- Internet and online media
- Social media
- Informatics: code and data in media

Keywords

- Mass Media
- Cinema
- Documentary
- Print
- Photography
- Hypermedia
- Internet
- Social Media
- Informatics

On discussion of the technologies of media and communication.

- What is the newsroom software?
- Do you use in your newsroom? (ENPS newsroom software provider)
- Human research management in the newsrooms
- Convergence in the media contents

All articles of the Global Media and Mass Communication conference will print in the “Journalism” international journal and a digital version of your paper will be posted on the department of Journalism and Mass Communication platforms of National University of Mongolia.

You can participate in the conference using the following 2 options.

- In person Presentation - Due to the historic nature of this event, we will be offering participant free hotel accommodation and will also take care of food expenses for each

participant. International and professional peer-review team will evaluate your paper before you are selected to present.

- Listener - Participant will cover her/his own expenses during the conference

Deadlines:

- Abstracts should be submitted for pre-review before December 1st, 2022
- Full Article must be submitted before or on April 1st, 2023

Technical Requirements

Article must be under 4000 words without an abstracts and references

If you have any questions, please email us at ariunzaya_n@num.edu.mn and we will respond to your questions promptly.

We look forward to your confirmed presence at this very important event in the life of our organization.

Please fill out this form.

<https://forms.gle/KnSLhQ2jL1HGyK3V9>